



FOR IMMEDIATE RELEASE

Las Vegas, Nevada

July 14, 2022

PSP/Deck Expo Returns to Las Vegas, November 15-17 as the Premier Trade Event for the Pool, Spa, Patio, and Decking Industries

Registration is now open; early bird pricing runs through September 14

The 2022 International Pool | Spa | Patio Expo™, co-located with Deck Expo (PSP/Deck Expo) opened online registration for attendees. The event, put on by Informa Markets, the Pool & Hot Tub Alliance (PHTA), and the North American Deck and Railing Association (NADRA®), is November 15-17 at the Las Vegas Convention Center. Participants may register online at www.poolspapatio.com; early bird pricing runs through September 14.

The event brings together builders, service techs, retailers, and distributors. Thousands of members from the pool, spa, patio, decking, and outdoor living community attend PSP/Deck Expo to engage with the latest products and services and to network. In addition to exhibits and showcases lining the Expo Hall, attendees are encouraged to learn from industry experts' conference sessions and demonstrations.

"There is always so much to talk and learn about, and PSP/Deck Expo is the perfect place to catch up on what will be happening in 2023 and beyond," said Ray Giovine, Vice President at Informa Markets. "Attendees can dive deeper into the pool, spa, and outdoor living industry at PSP/Deck Expo than anywhere else and deck out with more new products and solutions to take their businesses forward."

Attendees who purchase a Super Pass will have access to more than 55 conference sessions, more than 20 show floor educational sessions, the Expo Hall, the Keynote, the BBQ Bash, and the Welcome Party. Attendees who purchase an Expo Hall Pass will have access to the Expo Hall, more than 20 show floor educational sessions, the BBQ Bash, and the Keynote. In addition, all attendees can participate in various special events and training classes for an additional fee.

"Last year's return to an in-person event was an immense success, and we are even more excited to participate again this year," said Sabeena Hickman, CAE, President & CEO of PHTA. "We are creating an amazing space for the highest level of education, networking, and exhibiting that attendee have come to expect from PSP/Deck Expo."

PSP/Deck Expo's home in 2022, the Las Vegas Convention Center, was awarded the Global Biorisk Advisory Council (GBAC) STAR™ facility accreditation, considered the gold standard for safe facilities, and was the first facility in Nevada to receive this designation. In particular, the event will be in the building's West Hall, where the concession stands and food court restaurants have locally sourced, vegan/vegetarian, and organic options. PSP/Deck Expo also supports this initiative by providing these options at all catered functions throughout the week.

"As we get back to doing what we do in the pool and spa industry, intending to use the last few years as a springboard into the future, I can't think of anything more important than connecting with key partners, searching the expo floor for new opportunities, and taking advantage of the focused education the show provides," said



Jake Ricks, Director of Marketing at Bullfrog Spas, which is exhibiting at PSP/Deck Expo.

During the three-day event, attendees will connect with their peers while experiencing a full range of educational sessions and activities. PSP/Deck Expo 2022 will also feature:

- **Keynote** – Kick-off PSP/Deck Expo with inspiration from leaders at top manufacturing companies with a CEO Panel on opening morning. This is a phenomenal opportunity to hear about current trends and expectations for the future of our industry.
- **Welcome Party** – The Welcome Party is a networking event on the first evening of the show. Happening on Tuesday, November 15, attendees and vendors can mingle with colleagues, and enjoy food, drinks, and entertainment with a spectacular view from the third floor outdoor terrace at the Las Vegas Convention Center.
- **Million Dollar Pool Design Challenge** – Based on a fictitious scenario, designers create an ultimate outdoor oasis with a million-dollar budget. For the first time, designers can win a top prize of \$10,000 thanks to Lead Sponsor, Riverflow Pumps by Current Systems.
- **NEW! Breakfast of Champions Powered by PHTA** – A new relationship- and idea-building event that connects industry subject matter experts with a group of peers for a deep dive into solutions around a specific topic.
- **Grill + Chill Area** – This year’s expo will feature outdoor exhibits in a prominent location just outside the main doors, with vendors specific to deck building, outdoor kitchens and grills, and patio furniture. Vendors are even invited to grill or serve a treat of their choice!
- **BBQ Bash** – We’ll fire up the grill, and attendees can kick up their feet and enjoy a chill area while networking with industry professionals. Once the Expo Hall closes on Wednesday, the BBQ Bash starts outdoors, in the Grill + Chill Area. Attendees can enjoy refreshments and devour the goodies being roasted, grilled, poached, and more.
- **Various Special Events from Event Partners** – The Pool & Hot Tub Alliance (PHTA), the official Show Sponsor; GENESIS®, the official Show Endorser; and the North American Deck & Railing Association (NADRA), the official Show Sponsor of Deck Expo, will be holding special events during the week. Everything from a Young Professionals’ reception to an annual member meeting will take place.
- **Various Special Events from Exhibitors** – Returning in 2022 are The Pool Nation Awards™ which recognize companies, products, and individuals in various categories in the pool industry and are chosen by leading Pool Pros in the industry.

“PSP/Deck Expo is the premier outdoor living event of the year,” said Michael Beaudry, Executive Vice President of NADRA, the sponsor of Deck Expo. “Industry manufacturers, suppliers, architects, engineers, builders, contractors, and remodelers will be presenting the most innovative outdoor living products and services,” he said. “And not to mention – the parties! It’s Vegas and this industry knows how to have fun.”

Those wishing to attend are encouraged to register by September 14 to take advantage of early bird pricing that offers up to 20% savings. PHTA and NADRA members can receive additional discounts on passes. For a complete listing of packages and pricing, and to register, visit <https://www.poolspatio.com/en/attend/pricing-packages.html>.



The show is celebrating its 65th anniversary in 2022. PSP/Deck Expo was originally founded in 1957 as an event focused on pools and spas. It grew over time, including a co-location with Deck Expo in 2020. Today, PSP/Deck Expo actively collaborates across the entire pool, spa, backyard, and decking industries to provide participants with the most comprehensive array of networking, education, and technology available.

The Pool & Hot Tub Alliance (PHTA) is the official Show Sponsor, GENESIS® is the official Show Endorser, Pool and Spa News (PSN) is the official Show Publication, and the North American Decking and Railing Association (NADRA) is the Deck Expo Show Sponsor.

For more information, visit PoolSpaPatio.com.

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About the International Pool | Spa | Patio Expo™, co-located with Deck Expo

The International Pool | Spa | Patio Expo™, co-located with Deck Expo is where all segments of the industry (pool, spa, patio, decking, and outdoor living) gather to stay well-informed of the trends, market directions, and technology. The event offers industry professionals a large selection of educational sessions, an expo hall, and various networking opportunities. The event partners with The Pool & Hot Tub Alliance (PHTA) as the official Show Sponsor, GENESIS® as the official Show Endorser, Pool and Spa News (PSN) as the official Show Publication, and the North American Deck & Railing Association (NADRA) as the official Show Sponsor of Deck Expo. The event is owned and produced by Informa Markets. www.poolspapatio.com

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience, and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com

MEDIA CONTACT:

Megan Magaña
Senior Marketing Manager, PSP/Deck Expo
Megan.Magana@informa.com